



ACEA

Press Release

PROVISIONAL

NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER WESTERN EUROPE (EU15 + EFTA Countries)

15/10/08

	September					January to September				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'08	'07	'08	'07	08/07	'08	'07	'08	'07	08/07
ALL BRANDS**			1,211,308	1,335,193	-9.3			10,820,872	11,388,313	-5.0
VW Group	20.0	17.9	241,660	239,171	+1.0	19.9	19.4	2,149,485	2,204,597	-2.5
VOLKSWAGEN	10.6	9.8	128,592	130,592	-1.5	10.6	10.3	1,146,004	1,175,078	-2.5
AUDI	5.1	3.9	62,235	52,683	+18.1	4.6	4.4	494,238	495,503	-0.3
SEAT	1.8	2.1	22,135	28,323	-21.8	2.3	2.5	252,220	280,428	-10.1
SKODA	2.3	2.0	28,405	27,153	+4.6	2.3	2.2	254,012	249,759	+1.7
Other(1)	0.0	0.0	293	420	-30.2	0.0	0.0	3,011	3,829	-21.4
PSA Group	12.1	12.1	146,385	161,101	-9.1	13.0	13.2	1,409,946	1,506,400	-6.4
PEUGEOT	6.7	6.7	80,798	89,442	-9.7	7.1	7.1	766,647	812,114	-5.6
CITROEN	5.4	5.4	65,587	71,659	-8.5	5.9	6.1	643,299	694,286	-7.3
FORD Group	10.6	10.9	128,359	145,900	-12.0	9.9	10.1	1,072,034	1,145,270	-6.4
FORD	8.9	9.2	108,214	122,257	-11.5	8.3	8.4	903,047	954,188	-5.4
VOLVO	1.7	1.8	20,145	23,643	-14.8	1.6	1.7	168,987	191,082	-11.6
GM Group	9.9	11.1	120,016	147,548	-18.7	9.7	10.3	1,045,148	1,178,365	-11.3
OPEL/VAUXHALL	8.1	9.2	98,465	122,841	-19.8	8.0	8.6	868,915	983,258	-11.6
CHEVROLET	1.3	1.2	15,467	15,766	-1.9	1.1	1.1	120,953	128,182	-5.6
SAAB	0.5	0.6	5,766	8,458	-31.8	0.5	0.6	51,260	62,811	-18.4
GM (US)	0.0	0.0	318	483	-34.2	0.0	0.0	4,020	4,114	-2.3
RENAULT Group	7.4	7.0	89,206	93,790	-4.9	8.3	7.9	894,936	904,474	-1.1
RENAULT	6.7	6.7	81,374	89,745	-9.3	7.6	7.5	825,911	855,819	-3.5
DACIA	0.6	0.3	7,832	4,045	+93.6	0.6	0.4	69,025	48,655	+41.9
FIAT Group	7.7	7.1	93,128	94,201	-1.1	8.2	8.1	892,584	923,268	-3.3
FIAT	6.2	5.6	74,760	74,857	-0.1	6.7	6.2	720,737	710,556	+1.4
LANCIA	0.8	0.7	9,253	8,755	+5.7	0.8	0.8	89,077	96,770	-7.9
ALFA ROMEO	0.7	0.8	8,642	10,210	-15.4	0.7	1.0	77,459	111,656	-30.6
Other (2)	0.0	0.0	473	379	+24.8	0.0	0.0	5,311	4,286	+23.9
BMW Group	6.0	6.5	73,070	86,669	-15.7	5.9	5.5	635,261	622,138	+2.1
BMW	4.8	5.2	57,882	69,606	-16.8	4.8	4.5	517,563	513,841	+0.7
MINI	1.3	1.3	15,188	17,063	-11.0	1.1	1.0	117,698	108,297	+8.7
DAIMLER	6.1	5.9	74,005	79,317	-6.7	5.6	5.5	610,434	627,376	-2.7
MERCEDES	5.3	5.2	64,650	69,370	-6.8	4.9	4.9	534,037	561,399	-4.9
SMART	0.8	0.7	9,355	9,947	-6.0	0.7	0.6	76,397	65,977	+15.8
TOYOTA Group	5.5	5.4	67,009	72,649	-7.8	5.3	5.8	568,734	659,392	-13.7
TOYOTA	5.3	5.1	63,862	67,952	-6.0	5.1	5.5	547,634	630,384	-13.1
LEXUS	0.3	0.4	3,147	4,697	-33.0	0.2	0.3	21,100	29,008	-27.3
NISSAN	2.6	2.5	30,994	32,954	-5.9	2.4	2.0	259,168	222,879	+16.3
HONDA	2.0	2.6	24,574	34,792	-29.4	1.8	2.0	191,198	223,783	-14.6
MAZDA	2.0	1.8	24,328	24,262	+0.3	1.7	1.6	188,579	179,028	+5.3
HYUNDAI	1.6	1.8	19,574	24,345	-19.6	1.7	1.8	183,423	207,488	-11.6
SUZUKI	1.9	1.7	22,969	22,726	+1.1	1.5	1.6	166,162	180,177	-7.8
KIA	1.2	1.4	14,801	18,547	-20.2	1.5	1.5	157,565	168,503	-6.5
JLR Group	1.0	1.4	11,909	18,079	-34.1	0.8	0.9	86,899	105,216	-17.4
LAND ROVER	0.6	1.0	6,956	13,631	-49.0	0.5	0.7	56,623	79,006	-28.3
JAGUAR	0.4	0.3	4,953	4,448	+11.4	0.3	0.2	30,276	26,210	+15.5
MITSUBISHI	0.7	0.9	8,709	12,205	-28.6	0.8	0.9	85,639	101,656	-15.8
CHRYSLER	0.5	0.8	5,959	10,886	-45.3	0.7	0.8	73,246	87,042	-15.8
OTHER**	1.2	1.2	14,653	16,051	-8.7	1.4	1.2	150,431	141,261	+6.5

(1) VW Group: VW 'other' include Bentley, Bugatti and Lamborghini

(2) FIAT Group: FIAT 'other' include Ferrari & Maserati

(**) ACEA estimates

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NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER

TOTAL EUROPE (EU* + EFTA Countries)

15/10/08

	September					January to September				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'08	'07	'08	'07	08/07	'08	'07	'08	'07	08/07
ALL BRANDS**			1,304,583	1,421,733	-8.2			11,710,521	12,251,790	-4.4
VW Group	20.2	18.3	263,435	259,840	+1.4	20.1	19.7	2,349,861	2,411,460	-2.6
VOLKSWAGEN	10.4	9.7	135,313	137,292	-1.4	10.3	10.1	1,211,549	1,238,099	-2.1
AUDI	4.9	3.8	63,796	53,833	+18.5	4.3	4.1	507,169	507,917	-0.1
SEAT	1.8	2.1	23,846	30,106	-20.8	2.3	2.4	268,335	297,549	-9.8
SKODA	3.1	2.7	40,183	38,189	+5.2	3.1	3.0	359,738	364,028	-1.2
Others (1)	0.0	0.0	297	420	-29.3	0.0	0.0	3,070	3,867	-20.6
PSA Group	11.8	11.9	153,533	168,773	-9.0	12.7	11.6	1,489,000	1,419,940	+4.9
PEUGEOT	6.5	6.6	84,987	93,787	-9.4	6.9	6.3	810,484	765,779	+5.8
CITROEN	5.3	5.3	68,546	74,986	-8.6	5.8	5.3	678,516	654,161	+3.7
FORD Group	10.4	10.8	136,003	153,535	-11.4	9.8	9.9	1,151,656	1,211,426	-4.9
FORD	8.8	9.1	115,136	129,269	-10.9	8.3	8.3	975,087	1,012,958	-3.7
VOLVO	1.6	1.7	20,867	24,266	-14.0	1.5	1.6	176,569	198,468	-11.0
GM Group	9.9	11.1	129,746	158,386	-18.1	9.7	10.4	1,139,796	1,269,568	-10.2
OPEL/VAUXHALL	8.1	9.2	105,519	130,423	-19.1	8.0	8.5	935,464	1,047,251	-10.7
CHEVROLET	1.4	1.3	18,021	18,900	-4.7	1.3	1.3	147,628	154,215	-4.3
SAAB	0.4	0.6	5,866	8,559	-31.5	0.4	0.5	52,410	63,763	-17.8
GM (US)	0.0	0.0	340	504	-32.5	0.0	0.0	4,294	4,339	-1.0
RENAULT Group	7.9	7.4	102,917	105,173	-2.1	8.7	8.5	1,022,114	1,042,098	-1.9
RENAULT	6.6	6.7	86,233	95,099	-9.3	7.5	7.5	883,662	917,443	-3.7
DACIA	1.3	0.7	16,684	10,074	+65.6	1.2	1.0	138,452	124,655	+11.1
FIAT Group	7.5	7.0	97,553	98,894	-1.4	8.0	7.9	938,814	964,325	-2.6
FIAT	6.1	5.6	78,992	79,316	-0.4	6.5	6.1	765,277	749,611	+2.1
LANCIA	0.7	0.6	9,311	8,800	+5.8	0.8	0.8	89,487	97,080	-7.8
ALFA ROMEO	0.7	0.7	8,769	10,392	-15.6	0.7	0.9	78,619	113,272	-30.6
Others (2)	0.0	0.0	481	386	+24.6	0.0	0.0	5,431	4,362	+24.5
BMW Group	5.7	6.2	74,367	87,901	-15.4	5.5	5.2	647,730	632,574	+2.4
BMW	4.5	5.0	59,100	70,758	-16.5	4.5	4.3	529,189	523,580	+1.1
MINI	1.2	1.2	15,267	17,143	-10.9	1.0	0.9	118,541	108,994	+8.8
TOYOTA Group	5.7	5.6	73,748	79,090	-6.8	5.4	5.9	631,761	724,862	-12.8
TOYOTA	5.4	5.2	70,376	74,143	-5.1	5.2	5.7	608,529	693,433	-12.2
LEXUS	0.3	0.3	3,372	4,947	-31.8	0.2	0.3	23,232	31,429	-26.1
DAIMLER	5.8	5.7	75,604	80,697	-6.3	5.3	5.2	624,465	640,220	-2.5
MERCEDES	5.1	5.0	66,223	70,670	-6.3	4.7	4.7	547,654	573,808	-4.6
SMART	0.7	0.7	9,381	10,027	-6.4	0.7	0.5	76,811	66,412	+15.7
NISSAN	2.5	2.4	32,762	34,558	-5.2	2.4	1.9	277,081	237,342	+16.7
HONDA	2.1	2.6	27,602	37,439	-26.3	1.8	2.0	215,738	249,111	-13.4
HYUNDAI	1.8	1.9	23,322	27,019	-13.7	1.8	1.9	214,304	230,007	-6.8
SUZUKI	2.0	1.9	26,702	26,944	-0.9	1.7	1.8	202,374	218,916	-7.6
MAZDA	2.0	1.8	25,738	25,235	+2.0	1.7	1.5	202,287	187,169	+8.1
KIA	1.4	1.5	18,099	20,876	-13.3	1.6	1.5	188,047	187,879	+0.1
MITSUBISHI	0.7	0.9	9,699	13,297	-27.1	0.8	0.9	96,706	110,992	-12.9
JAGUAR LAND ROVE	0.9	1.3	12,130	18,349	-33.9	0.8	0.9	89,285	107,820	-17.2
LAND ROVER	0.5	1.0	7,114	13,846	-48.6	0.5	0.7	58,327	81,095	-28.1
JAGUAR	0.4	0.3	5,016	4,503	+11.4	0.3	0.2	30,958	26,725	+15.8
CHRYSLER	0.5	0.8	6,225	11,318	-45.0	0.7	0.7	77,117	91,074	-15.3
OTHER**	1.2	1.0	15,397	14,409	+6.9	1.3	2.6	152,385	315,007	-51.6

(1) VW Group: VW 'others' include Bentley, Bugatti and Lamborghini

(2) FIAT Group: FIAT 'others' include Ferrari & Maserati

(*) EU27 including Bulgaria, Romania; excluding Malta, Cyprus

(**) ACEA estimates

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